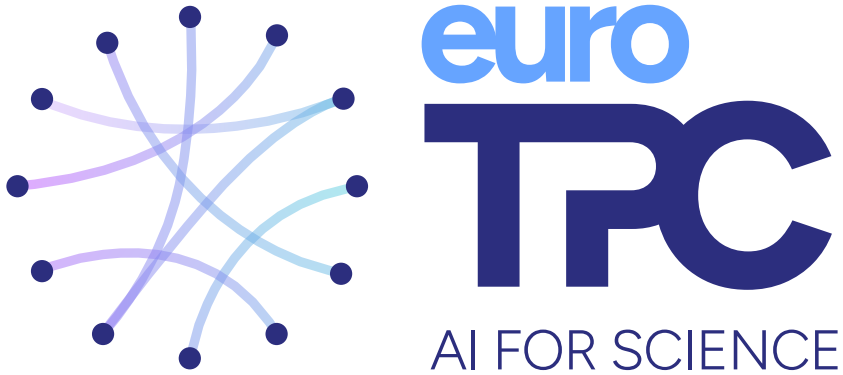
Logo presentation



The logo represents an abstract visualisation of interconnected pathways, where flowing lines and embedded geometric nodes evoke the structure of a complex network, such as a neural network or data flow system. Scattered among the lines are geometric shapes in different colours that represent data and different actors.

The style of representation (thin lines, basic forms, technical shapes) conveys analytical software used in science and research.

The lines have a gradient to represent just a part of a huge structure.

A small wink to the European Union (12 stars) and the trillion number (1012) is represented in the complex option where there are 12 pathways.

Typography

Figtree Bold (for main titles)

Aa

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

123456789 !”·$%&/()=?¿

Figtree Light (for subtitles & body text)

Aa

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

123456789 !”·$%&/()=?¿

Text hierarchy

Text hierarchy

H1 **H1 title**

H3 Lorem ipsum

H2 **H2 title**

H4 Lorem ipsum

H5 **Lorem ipsum dolor sit amet**

P Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. enim ad minim veniam,at non proident.

Links This is a link This is a link

Buttons

v1

THIS IS A BUTTON

THIS IS A BUTTON

v2

THIS IS A BUTTON

THIS IS A BUTTON

Colour palette

Main Colours

#2c2e7e
R44 G46 B126
C100 M93 Y13 K2

#66a4ff
R102 G164 B255
C59 M31 Y0 K0

Secondary Colours

#6fa6e8
R111 G166 B232
C52 M28 Y0 K9

#bd4ffe
R189 G79 B254
C26 M69 Y0 K0

#65bce4
R101 G188 B228
C56 M18 Y0 K11

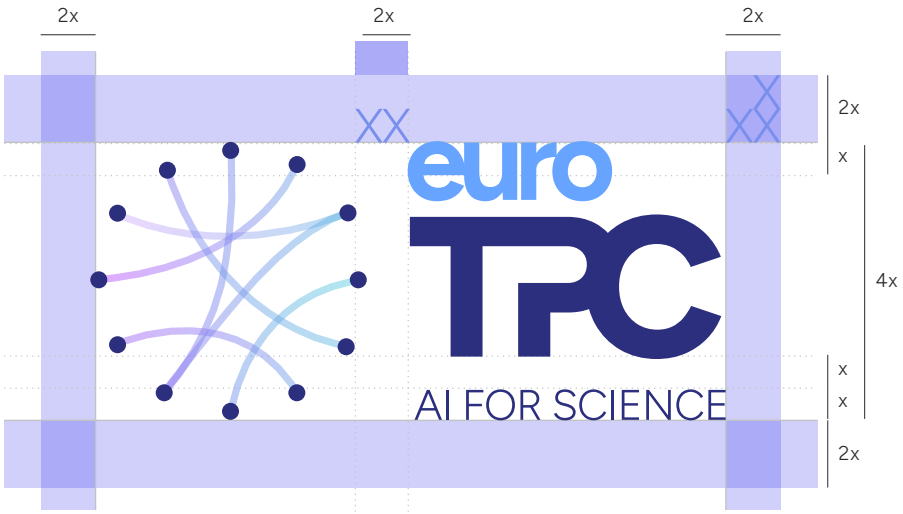
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R144 G121 B243
C41 M50 Y0 K5

#5bd3df
R91 G211 B223
C59 M5 Y0 K13

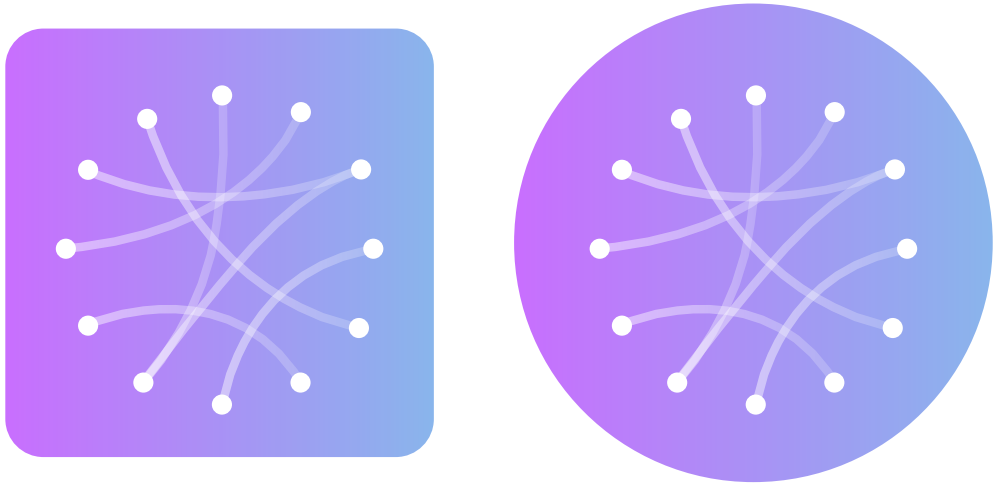
#798fed
R6 G20 B71
C100 M93 Y42 K47

Gradients

Technical specifications



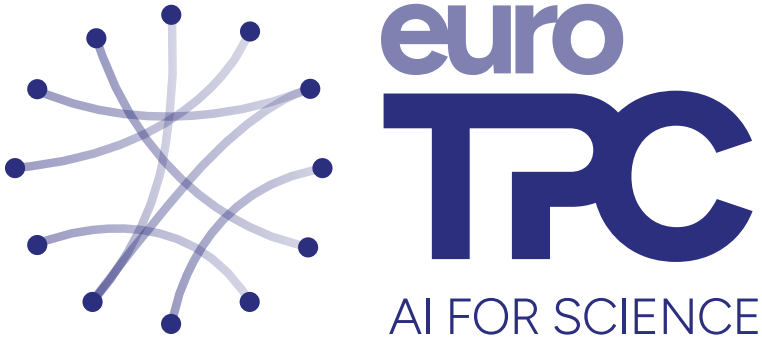
Favicon & RRSS



Alternative white version



Positive & negative version





Vertical version



Alternative white vertical version



Positive & negative vertical version



